

Sunrise Terrace Homeowners' Association

Sunwest Painting | Denise Artache, Marketing Director



When faced with the 22 townhouses that comprise Sunrise Terrace—none of which had seen a drop of paint since its construction over 20 years ago—Denise Artache of Sunwest Painting knew her team was up for the challenge. It's fair to say some of her confidence stemmed from the fact that she already knew what brand of paint was also up for the challenge: Dunn-Edwards.

“For exterior projects,” says the San Jose-based pro, “we only use Dunn-Edwards products. We’ve tried other brands but, in our experience, no other paint retains color like Dunn-Edwards.”



When it came time to choose products for the Sunrise Terrace project, Sunwest went with Dunn-Edwards EVERSHIELD in velvet for the body and semi-gloss for the trim and doors. “We like this product for the coverage and consistency,” says Artache. “We sprayed and back rolled, applying two coats to all the doors—including two-car garage doors on every unit—and one coat to the body of each two-story stucco unit. In all, we used 500 gallons of product in two different colors. The application was smooth and predictable, which helped us keep things moving throughout the two-month project.”

“The combination of great product and service is why we always come back to Dunn-Edwards.”





In addition to product quality, Artache says Dunn-Edwards' service also helped to keep things on track. "With this job, we set up a purchasing account, which allowed us to track all expenses tied to the project," she recalls. "Everything, including all the paint, caulk and supplies, was organized by the job, which makes it easy to reconcile things and stay on top of what has and hasn't been ordered."

As for ordering, Sunwest typically uses a combination of online ordering and calls to the store. "They make it really easy. We place orders one day for

whatever's needed the next. For a project like this, where we were applying coatings on one set of units and running prep on the next, that just-in-time kind of ordering and delivery were really key. We were able to connect with the residents and provide them with a clear schedule of when we'd be working on their unit. Thanks to the dependability of the Dunn-Edwards team, we hit all those promised dates. And when it was all over, the HOA and residents were thrilled with how it looked and the overall experience. The combination of great product and service is why we always come back to Dunn-Edwards."



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